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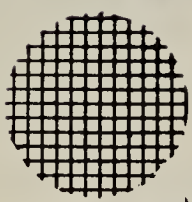
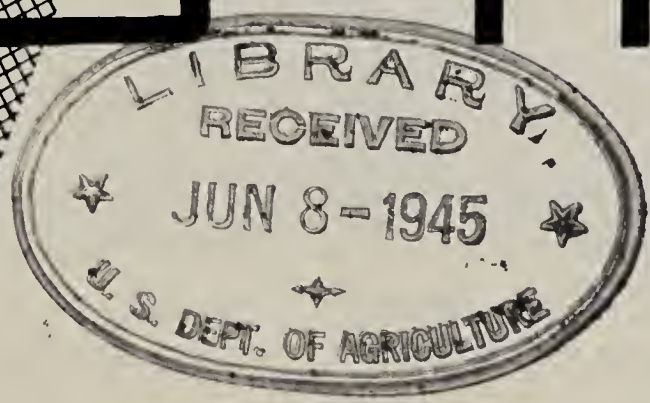
Program - 1941

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Program

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**WHY
YOU NEEDED
A
FAARM
PROGRAM
in
1941**



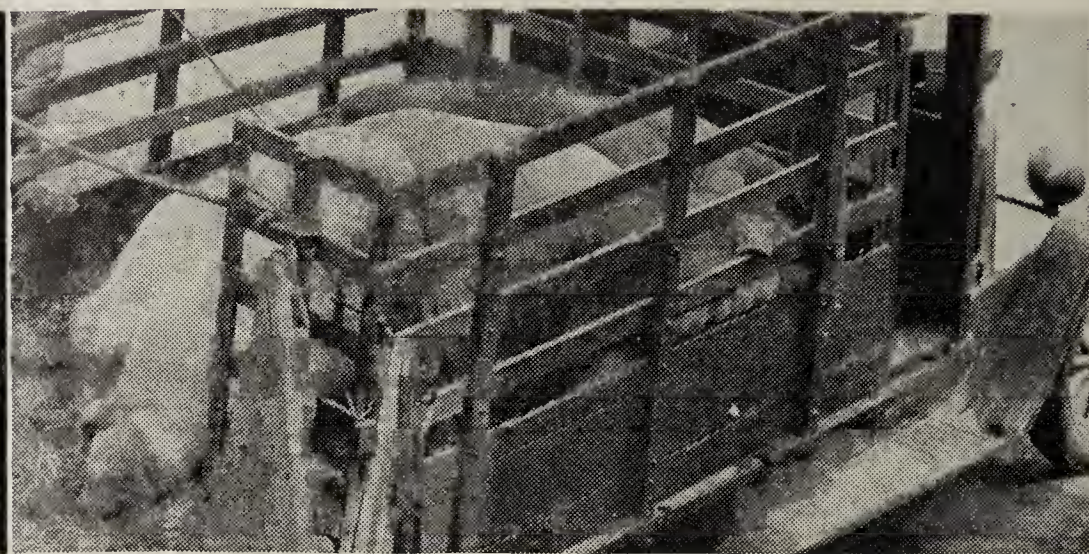
**U.S. DEPARTMENT OF AGRICULTURE
AGRICULTURAL ADJUSTMENT ADMINISTRATION
NCR LEAFLET-501**

DECEMBER 1940

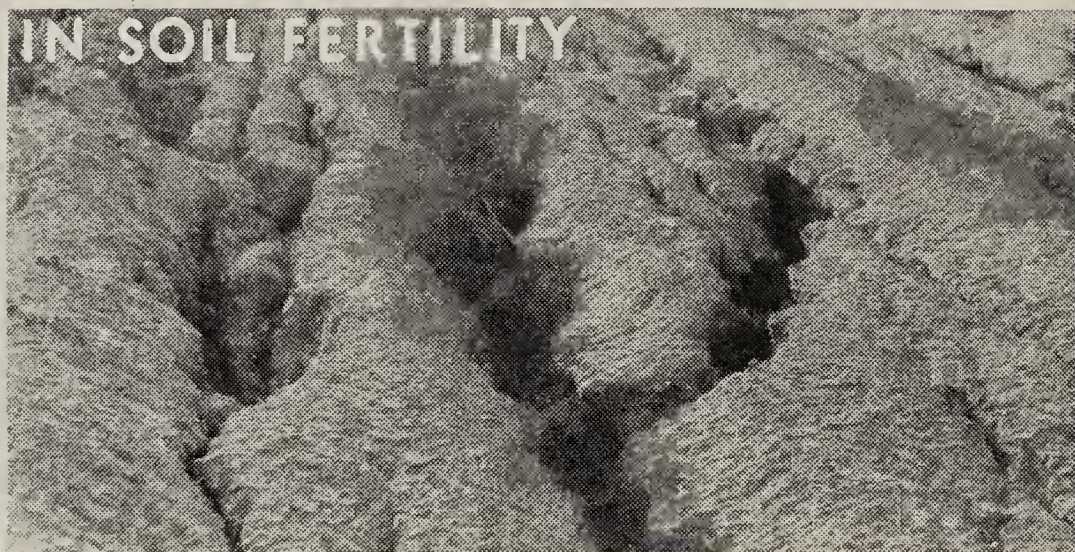
The WAR in Europe could cost the Farmer much...



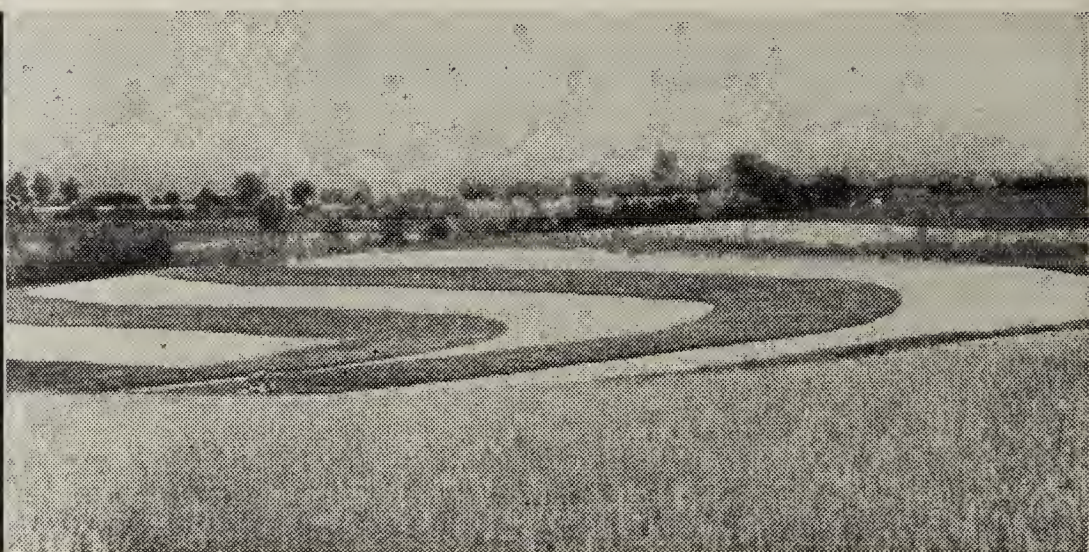
THE FARMER BUYS: PRICES HE PAYS ARE LIKELY TO RISE.



THE FARMER SELLS: PLANTING WITHIN ACREAGE ALLOTMENTS WILL HELP KEEP FARM PRICES IN LINE.



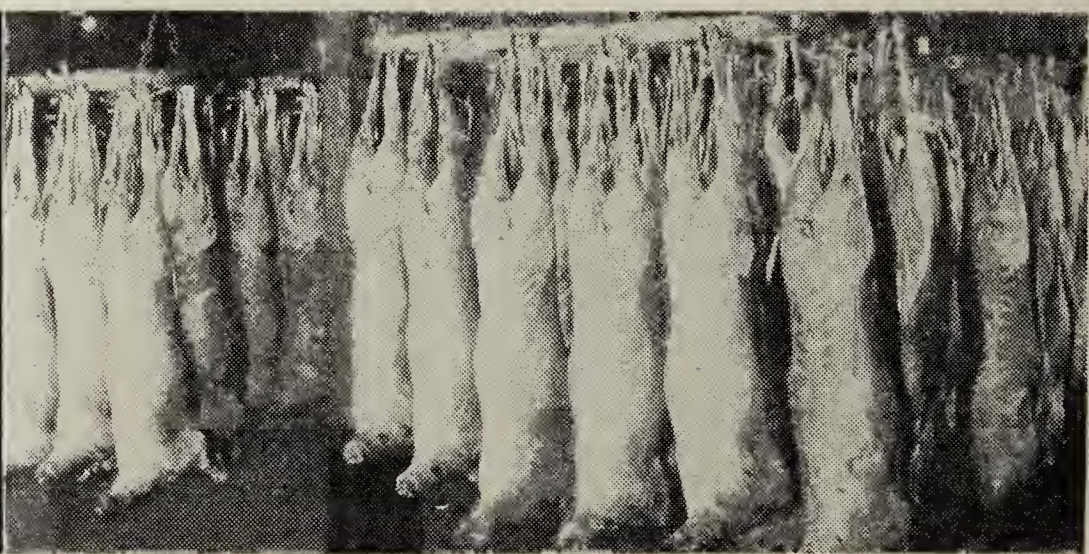
LAND RUINED: BECAUSE OF UNWISE EXPANSION IN THE LAST WAR.



LAND REBUILT: FARMERS CANNOT AFFORD TO OVERCROP IT AGAIN.



FOR THE PRESENT: INCREASED CONSUMER DEMAND FOR LIVESTOCK PRODUCTS OFFSETS SHRUNKEN EXPORTS.



AFTER THE WAR: SURPLUSES ARE LIKELY; THE FARM PROGRAM WILL BE MORE IMPORTANT THAN EVER.

... unless he protects himself and the Nation with a
STRONG NATIONAL FARM PROGRAM

AAA

is part of the
National Defense Line

It backs up our planes
and guns with . . .

ACREAGE ADJUSTMENT
TO MEET OUR NEEDS

PARITY PAYMENTS

WHEAT LOANS

CROP INSURANCE

CORN LOANS

SOIL-BUILDING PRACTICES

CONSERVATION MATERIALS

SMALL FARM PROTECTION

SEE YOUR COUNTY AAA COMMITTEE
ABOUT PARTICIPATION
IN THE 1941 PROGRAM